

SUPERGROUP PARTNERSHIP PROGRAM



SuperGroups:

The IZOD Center Group Sales Department is working with NJ/NY's largest employers and organizations to make discount tickets available to your employees or members in a fast, easy and convenient way! If your company or organization is looking to become a SuperGroup partner, your members can order individual tickets through Group Sales for select IZOD Center events.

What is a SuperGroup?

SuperGrouping is the solution to help ease the often stressful process for a group leader to contact and collect order forms and money for events your organization attends.

Often, we find that group leaders are excessively busy with their work life, family life, and routine daily tasks. While being part of a "SuperGroup" each individual member can purchase their tickets to an event without having to use a group leader as the facilitator. **The best part of SuperGrouping... there is no extra fee! IT'S FREE!**

The following is a small list of general SuperGroup qualifications:

- Businesses (Minimum of 100 employees)
- Utility companies (Electric companies, cable providers, etc.)
- Membership organizations (Fraternal Organizations, Alumni Groups, etc.)
- Large organizations (Catholic Youth Organization, United Methodist Church, Babe Ruth Little League, etc.)

SuperGroup Partner Benefits:

- No cost at all to the SuperGroup Partner
- Boost employee/member moral with discounts during these tough economic times
- No hassle of taking orders and collecting money
- Receive group sales discounted tickets for select show dates and times
- This program is offered for most family shows such as; Sesame Street Live, Disney on Ice, Harlem Globetrotters, Ringling Bros. And Barnum & Bailey® Circus, Smucker's Stars on Ice, DooWop 20th Anniversary Reunion and additional events throughout the year
- Custom SuperGroup splashpage created by Ticketmaster
- Custom splash page with company logo recognition
- Ease of ordering on-line for your employees/clients/members
- Custom SuperGroup code for added exposure

How to market/promote your SuperGroup Partnership?

- Company E-blasts to employees/clients/members
- Advertise in company newsletter
- Web tile design for your website with a link to your Ticketmaster splash page
- Posters to hang in SuperGroup Partners workspace

How does my company become a SuperGroup partner?

Contact the IZOD Center's Manager of Group Sales, Jennie Kerner @ 201-460-4370 to become a partner today!

